

Message Text

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PAGE 01 TEGUCI 02404 221600Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----078781 222039Z /70
R 192053Z MAY 78
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 0426

UNCLAS TEGUCIGALPA 2404

E.O. 11652: N/A
TAGS: BBSR, HO
SUBJ: WTDR/FTI: DESTILERIA SULA S. DE R.L. DE C.V.

REF: USDOC 08038

1. HONDURAS

OFFICE USE: 2. 215 3. N/A 4. 01

5. DESTILERIA SULA S. DE R.L. DE C.V.

6. BARRIO LAS PALMAS, 10 AVE. 18-19 CALLE S.E.

7. SAN PEDRO SULA, CORTES

8. CONTACT: JORGE MARTINEZ ORDONEZ

9. TITLE: GENERAL MANAGER, OTHER OFFICIALS ARE: VALENTIN LOPEZ
AND PASCUAL ANDRADE

10. PHONE: 523524 11. TELEX: NONE

12. CABLE: NONE

13. ESTABL: 1967 14. EMPL: 32 15. SIZE: MEDIUM
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16. REPUTATION: Y-GOOD 17. RPT. DATE: 05/78

OFFICE USE: 18. N/A 19. N/A 20. X 21. N/A 22. 03M

23A. 20610/03M MFR, DIST RAW CANE SUGAR AND SUGARCANE SIRUP.
23B. 20851/03M MFR, DIST, DISTILLED LIQUORS, ESP. RUM.

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCO DE EL AHORRO HONDURENO S.A., 5 AVE.,
4 CALLE S.O., SAN PEDRO SULA, BANCO CONTINENTAL S.A., 7 AVE.,
2 CALLE S.O. 6, SAN PEDRO SULA.

26. TRADE REFS: N/A

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: THIS FIRM MANUFACTURES DISTILLED LIQUORS WHICH ARE SOLD IN HONDURAS. THE FIRM HAS A WORKING CAPITAL OF US\$75,000; 1977 SALES WERE OVER \$1.25 MILLION. ITS CENTER OF OPERATIONS, INCLUDING MANUFACTURING FACILITY, IS IN SAN PEDRO SULA IN NORTHERN HONDURAS. IT HAS DISTRIBUTION VEHICLES TO MARKET ITS PRODUCTS IN THE ENTIRE COUNTRY. THE FIRM'S PARTNERS ARE JORGE MARTINEZ ORDONEZ, NORMA DE MARTINEZ, MR. JORGE MARTINEZ'S WIFE; AND JOSE RUBEN PINEL, ALL WELL KNOWN LOCAL BUSINESSMEN. MR. JORGE MARTINEZ ALSO OWNS A LARGE SUGARCANE PLANTATION FROM WHICH HE OBTAINS THE RAW MATERIALS FOR HIS DISTILLERY. LOCAL CREDIT SOURCES REPORT SATISFACTORY EXPERIENCE ON LOANS IN THE LOW SIX FIGURES; THE FIRM'S FINANCES APPEAR SOUND AND OBLIGATIONS ARE PROMPTLY MET. THE EMBASSY CONSIDERS COMPANY A SATISFACTORY TRADE CONTACT FOR U.S. FIRMS.

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29. PREP: HARRIETTE CASTILLO, APPR: MARGARET KROMHOUT.
JARAMILLO

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEGUCI02404
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780215-1069
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780539/aaaabgnn.tel
Line Count: 96
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d278179a-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2631919
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: DESTILERIA SULA S. DE R.L. DE C.V.
TAGS: BBSR, HO
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d278179a-c288-dd11-92da-001cc4696bcc
Review Markings:
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